NICE & BELLA CAREER PLAN

THE ROAD TO SUCCESS



Who we are

At Nice & Bella we help make your dreams come true through our amazing business opportunity, so you can create the lifestyle you deserve.

Our designs

Thanks to 80 years of experience in jewelry manufacturing and exquisite hand crafting, today our jewelry design and production center employs the latest technology to create elegant pieces for all occasions. Our creations are painstakingly detailed by skilled artisans, using highquality materials, such as our 4-layer 18kt gold plate and other precious metals. We also offer a wide array of accessories which is constantly updated to keep up with the latest fashions; as well as a line of essential oils, nutritional products, and more.

The strength of our business model is supported by over 25 years of success, not only for us, but for our hundreds of thousands of distributors who have completely changed their lifestyle. Now, with the addition of our advanced internet-based sales, anyone with drive and determination can build their own business without having to set aside their current activities.

Join our family

- Take advantage of our attractive compensation plan and enjoy additional income.
- Join an international community of successful entrepreneurs.
- No minimum purchase requirements.
- Get access to training and marketing tools.
- Get access to your own online boutique where your customers can buy remotely!
- Our entire line of jewelry and accessories carries a one-year warranty.
- Take advantage of opportunities to travel to spectacular destinations, or even enjoy car bonuses through our sales promotions!
- Once you reach a new rank, you keep it forever!



niceonline.com

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How Does it Work?

Register as an Independent Distributor and create your own business.

Join our global community of Distributors and take advantage of all the benefits offered by Nice & Bella as an independent distributor. Once you complete your affiliation:

- We will send you a Starter Kit.
- You'll select your initial jewelry and accessory inventory.
- You'll gain access to exclusive discounts.
- You'll have access to earnings ranging from 20% to 40% on product sales, as well as having the
 opportunity to grow your income with every purchase you make. In addition to the income from
 jewelry sales, you'll have the opportunity to earn even more when you share the Nice & Bella
 business opportunity with others.

Getting Started with NICE & BELLA

Request your kit through one of our independent distributors:

Investment

Get a Jewelry Coupon Worth:

Affiliation Kit

\$ 69

\$ 150

Once you have selected the jewelry you want, you'll be ready to launch your own business. You'll have your initial inventory as well as catalogs and your own online boutique, all of wich help you easily reinvest in your business.

Sales and Personal Points (PP)

Most Nice & Bella products have a point value. 1 Point =\$1*. Every time you purchase a product, the points accumulate to help you reach a higher discount ranking!

Sales, Ranking and Discount Table

When you become part of the Nice & Bella family, you'll automatically get a 20% discount on all Nice & Bella products. As we saw earlier, each of the items (except support materials) has a point value, which you accumulate with each purchase. Below is a list of the scaled discounts, the ranking name, and the requirements for each rank.

Discount	Rank	Requirement
20%	Distributor	Get your kit and become part of the giant Nice & Bella Family
25%	Copper	700**
30%	Bronze	1,000**
35%	Silver	2,000**
40%	Gold	Refer to guidelines for reaching Gold Rank

^{*} Subject to change.





20%

COPPER



25%

BRONZA



30%

SILVER



35%

GOLD



40%

^{**} Personal and/or group points are accumulated.



Ready? Set, go!

For more details visit your Backoffice.

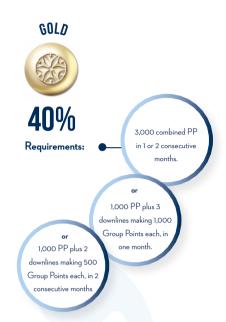
We Have 3 Different Options to Help you Reach Gold

Gold Distributor

Getting to the 40% discount rank is one of the main objectives of the Career Plan with Nice & Bella. There are three ways to get there. Pick the one that best suits your needs.

Personal Points	+	Period
3,000	No other requirements	In one or two consecutive months
	or	
1,000	3 downlines with 1,000 Group Points	One month
1,000	Or 2 downlines with 1,000 Group Points	In each of two consecutive months

Once you reach the **Gold Distributor** rank, you can reach different ranks through your own sales as well as the sales of your affiliate Distributors'. We will explain both below:



Ranks Based on Sales

RANKS AND REQUIREMENTS

In order to reach or achieve one of these new RANKS, you need to meet the following requirements:

	RANK	REQUIREMENTS	YOUR BONUS
2610	GOLD EXPERT	For 3 consecutive periods earn: 1,650 PERSONAL POINTS	Coupon worth: \$ 150 *
	GOLD PREMIERE	For 3 consecutive periods earn: 2,300 PERSONAL POINTS	Coupon worth: \$ 500 *
	GOLD ELITE	For 3 consecutive periods earn: 3,500 PERSONAL POINTS	Coupon worth: \$ 750 *
	PLATINUM	For 3 consecutive periods earn: 4,500 PERSONAL POINTS	Coupon worth: \$ 1,500 * or \$ 1,000 *
		• • • • • • • • • • • • • • • • • • • •	Cash. Your choice.

^{*}The coupons and check are awarded only once, when you reach your rank.

^{*}Does not apply to support material.

Ranks for Distribution Network

These ranks include Gold Executive, Gold Senior, and Gold Master, which you can achieve through growing your distribution network. Each Gold level begins whenever a Gold Distributor appears in your downline. Also, once you have reached Gold Executive, Gold Senior, or Gold Master, you will also receive the following bonuses:

Rank	Earn	Requirements
GOLD Executive	Coupon worth \$500	Have a downline making \$200 in commissions *
GOLD Senior	Coupon worth \$750	Have 2 downlines making \$200 in commissions *
GOLD Master	\$1,000 Check	Have 3 downlines making \$200 in commissions *



Plus, you can participate in exclusive events and incentives for GOLD rank distributors.

Based on the information above we could say that a Gold Distributor could hold, for example, PLATINUM and GOLD EXECUTIVE ranks at the same time, since the first is earned with sales and the second is earned via your DISTRIBUTION NETWORK. That's why it's important to strike a balance between sales and distribution. See the different ranks below:

Based on Sales:

GOLD Expert GOLD Premiere GOLD Elite Platinum

Based on Network:

GOLD Executive
GOLD Senior
GOLD Master
Diamond
Diamond Master
Double Diamond SL







Diamond Distributor

As a Diamond Distributor you'll be able to take part in sales promotions where you'll have the opportunity to win international travel, participate in exclusive events, and attend events with internationally recognized celebrities and artists.

At this rank you can also earn up to 3% of the commissionable value from your downlines' sales up to your 4th Gold level.

Requirements: You must have 4 Gold downline Distributors earning \$200 in commissions in a single month. These Distributors will have a 24-month term. The term Downline refers to the Distributors you have personally affiliated. In addition, you must accumulate 2,000 personal and/or group points per period. See commissions table.

DIAMOND 40% 40% 40% 40%

Diamond Master Distributor

As a Diamond Distributor you'll be able to take part in sales promotions where you'll have the opportunity to win international travel, participate in exclusive events, and attend events with internationally recognized celebrities and artists.

At this rank you can also earn up to 3% of the commissionable value from your downlines' sales up to your 5th Gold level.

Requirements: You must have 8 Gold downline Distributors earning \$200 in commissions in a single month. These Distributors will have a 24-month term. The term Downline refers to the Distributors you have personally affiliated. In addition, you must accumulate 2,000 personal and/or group points per period. See commissions table.

DIAMOND MASTER

40%

40%

Double Diamond SL Distributor

Once you have reached this rank, you are at the top! You'll receive a \$10,000 check, as well as enjoying all the other benefits. As a Double Diamond SL Distributor, you'll be able to participate in exclusive events, and attend events with internationally recognized celebrities and artists.

At this rank you'll also be able to earn up to 3% of the commissionable value from your downlines' sales up to your 5th level.

Requirements: Have 16 downline Gold Distributors earning \$200 in commission in a single month. These Distributors will have a 24-month term. The term Downline refers to the Distributors you have personally affiliated. In addition, you must accumulate 2,000 personal and/or group points per period. See commissions table.

DOUBLE DIAMOND SL



Where Do the Earnings Come From?

We'll explain, step-by-step, how your earnings are generated.

Register on the Website

It is very important that you register on the niceonline.com website. You will have access to your personal Nice & Bella account, the ability to see your sales rank, points generated by you and your team, the latest sales and merchant promotions; all the information you need for your business. Want to know more about our events? Check out our photo Gallery via your website! You can also find news about the NICE Foundation, our online catalogs and videos!

Don't forget to follow us on all of our social media platforms: Facebook, Instagram, Tik Tok, Flickr and You Tube.

Our website is the main tool used to communicate between Nice & Bella and our Distributors. We update it regularly so you can always be up-to-date on the latest news.

Your Own Online Boutique

With your own Online Boutique, you'll be able to:

- Share the business opportunity with others.
- Sell to your customers in the U.S., Puerto Rico and Mexico.
- Sell all Nice & Bella products via a link you can send to your clients. The commissions generated will be paid via check or your PayQuicker card.

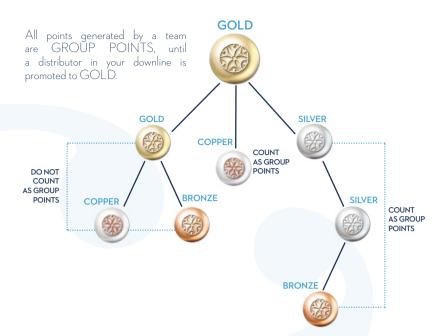


^{*}Taxes and shipping charges apply, based on the country where the purchase is made.

Group Points

In order to generate GROUP POINTS you must share the business opportunity. When you sign up new Distributors and they make a sale, provided they have not reached the Gold rank, those points count as GROUP POINTS for you.

The points generated by your GOLD distributors and their downlines will not count as group points for you.



Differentials

Differentials are yet another way you can earn once you reach the Copper rank. Differentials are calculated based on the percentage difference between your discount and the distributors in your downline who have not reached the GOLD rank. These are distributors who are between 20% and 35%.

For example:

Let's say Jane is a Gold Distributor (40%) and she brings in Laura as a new affiliate, who is at Distributor rank (20%). When Laura makes a \$100 purchase/sale, Jane will receive \$20 in differentials because the difference between Jane's and Laura's discount is 20%.

As your team grows, you will continue to earn income based on the difference in percentage discount generated by your team members, as long as you hold a higher discount than they do.



If your Rank is:



The Distributor places a \$100 order



THE DISTRIBUTOR EARNS \$20 IN PROFIT

*Calculations based on catalog price.

This Career Plan is only for the purposes of general information which is subject to change at any time. Commissions and differentials are calculated based on the catalog price.

Commissions

As a Gold Distributor, you get a 40% discount, plus an extra 0% to 5% of the commissionable value through the 3 downline GOLD levels. Commissions are another kind of income you can earn from your qualified GOLD downlines, up to level 5, based on the following table:



DIAMOND AND DIAMOND MASTER



Commissions are based on the Catalog Price.

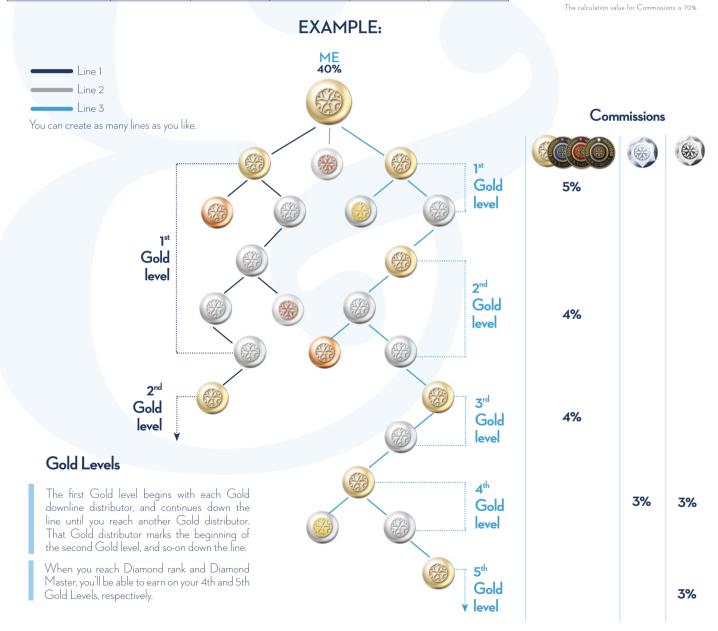
You can earn from 0% to 5% from your 1st, 2nd, and 3rd Gold rank Distributors.

Diamond and Diamond Master ranks will also receive 3% from their 4th and 5th Gold levels.

Commissions are generated based on the table on the left.

The calculation value for Differentials is 100%.







Sponsor BONUS

Generate 100 PP every month to earn your SPONSOR BONUS!

Earn

2%

on the total volume generated by the purchases of your Frontline Distributors, Catalog Price.*

Merchant Promotions

Throughout the year, Nice & Bella offers various Merchant Promotions which Distributors may choose to participate in. Based on the conditions of the promotion, you can earn incredible rewards, like attending anniversary events, national trips, international cruises, car bonuses, and more!

Commercial Promotions

Throughout the year we launch promotions with product discounts you can take advantage of to generate higher sales throughout your various downlines.

Don't Miss Out!



Start living your dream.

WWW.NICEONLINE.COM

FOLLOW US ON SOCIAL MEDIA















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